

Analyze Movie Trailer

Movie Title: IT

Genre: Horror

Trailer Length: 2:10

No of Shots in Full Trailer:

Describe Trailer:

A teenager folds a paper boat, writes "USS Georgie" on it, and presents it to his younger brother as a gift. The little brother says thanks and gives him a hug. Boy runs out of the house, places the boat in the stream running alongside the curb and begins to follow it down the block. At one point, because he is so fixated on looking down at the boat traveling in the water, he runs into a saw horse street sign. It knocks him backwards. The boat is getting away from him so he picks himself up and chases it down the block. When he sees that his boat is about to go into storm drain, he screams "No!" The boat goes in and the boy gets down on his knees and peers in. Suddenly, from inside the storm drain, an evil clown appears. The boy pulls back quickly. He is clearly frightened.

Describe minimum 30 seconds of individual shots. Begin with [WS], [MS], [CU], or [ECU]. Describe shots in relation to the camera.

No of total shots: 31

[WS] Birds-eye of younger brother running outside in the rain with his yellow raincoat on.

[CU] street curb with a stream of rain runoff moving toward the camera. The boy's hand places paper boat in the stream and it moves toward the camera.

[MS] Boy chases paper boat down the curb stream away from the camera.

[WS] Birdseye of boy running right to left. Camera turns.

[CU] Shot of street sign (Jackson St). Jib shot—street sign moves out of frame, creating [WS] of boy chasing boat in the direction of camera.

[CU] Dolly shot follows fast paced boat in stream.

[ECU] A sawhorse street sign suddenly appears

[CU] The boy hits his forehead, falling backwards.

[WS] In the foreground, the boat streams quickly toward the camera as, in the background, the boy lifts his head, looking for his boat.

[WS] We now see the boy, from the rear, pick himself up and begin racing away from the camera toward the boat which is now barely visible.

[WS] Overhead dolly shot follows the racing boat down stream.
[MS] Boy, facing the camera and running towards it, calls out "No!"
[CU] At the entrance to a storm drain, the boat turns left and disappears. The boys running feet in the background.
[CU] Inside the storm drain, the boat enters. The boys appears to run by.
[CU] Inside storm drain, the boy kneels down and looks inside, toward the camera.
[MS] Street scene. The profile of the boy kneeling, looks inside the storm drain.
[CU] Over the shoulder approach to the opening of the storm drain.
[CU] From inside the storm drain, the boy peers in.
[CU] Outside the storm drain, over the shoulder, the scary face of a clown appears (on heavy beat).
[CU] From inside the storm drain, the boy reacts with sudden, pull-back, fear.
[MS] From inside the storm drain, the boy continues the action of pulling away.

Blackscreen.

Title appears: "FROM STEPHEN KING'S TERRIFYING NOVEL