

McCarthy

## **Student Broadcast Viewing Assignment**

Today's activity directs you to study 5 high school broadcast programs from around the country. The broadcast shows and their individual run times are listed below. You will find them, among others, at this web address:

<http://studentpress.org/nsipa/awards/2017-broadcast-pacemaker-winners/>

CHSTV [13:08]    WTV Daily Update [7:36]    Leopard Spotlight [12:58]

Eagle Nation News [14:11]    Trojan TV News [9:18]

Assignment: Locate each of these shows on the page and watch them in order. Using your own paper and a pen(cil), complete the following assignment by the end of today's class.

1. Write an outline for each of the shows. Note each of the parts of the show in the order they appear. For example, if the show opens with an introduction sequence, followed by anchors speaking announcements to the camera, followed by a broadcast story titled "Student Finds Heart to Cheer," your outline should look like this:

### **Bobcat Student Broadcast**

Intro Sequence [0:00 – 0:30]

Anchors/Announcements [0:31-1:35]

Story: "Student Finds Heart to Cheer" [1:36-3:35]

2. After viewing each of the five shows, choose the best show. Then describe the reasons why you feel this was better than the rest. Provide details in your answer.

3. Choose the best story from the five shows you've viewed. (Only choose one in total—you don't need to choose one per show).

- a. Name the broadcast show.
- b. List the story title.
- c. Write a detailed paragraph that summarizes the story.
- d. Describe why this is the best story from the group you have viewed today.