



GLORIA SHIELDS  
**NSPA MEDIA**  
**WORKSHOP**

June 29-July 3, 2020

# VIDEO SEQUENCING

TUESDAY 11:30

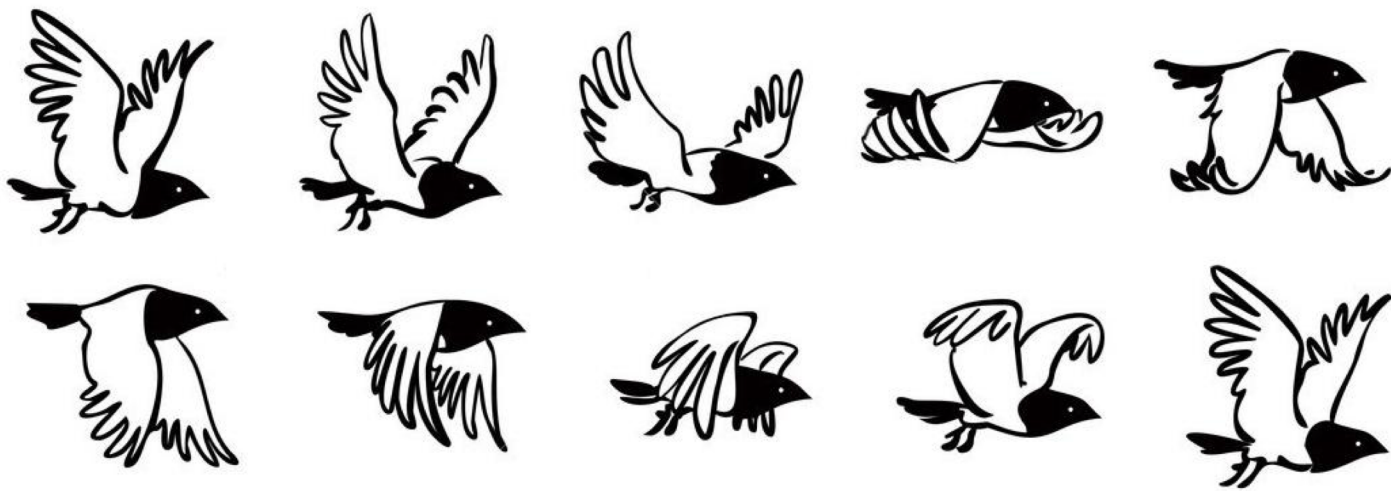
Photographers capture moments

Photographers capture moments

**Videographers capture patterns**



This is a representation of a single still moment.



This is a representation of a 10 still moments.

# se·quence

*/ˈsēkwəns/*

*noun*

1. a particular order in which related events, movements, or things follow each other.  
"the content of the program should follow a logical sequence"  
*synonyms:* [succession](#), [order](#), [course](#), [series](#), [chain](#), [train](#), [string](#), [progression](#), [chronology](#), [timeline](#);  
[More](#)
2. a set of related events, movements, or things that follow each other in a particular order.  
"a grueling **sequence of** exercises"

*verb*

1. arrange in a particular order.  
"trainee librarians decide how a set of misfiled cards could be sequenced"

# sequence

/sɪˈkwəns/

**noun**

1. a particular order in which related events, movements, or things follow each other

**the** a set of related events, movements, or things **that** follow each other in a particular order. **the**

2. **a**

"a particular sequence of exercises"

**verb**

1. arrange in a particular order

"The teacher always starts her class with a set of useful words which can be arranged"

# sequence

/sɪˈkwəns/

**noun**

1. a particular order in which related events, movements, or things follow each other

**the** **sequence** **of** a set of related events, movements, or things **that** follow each other in a particular order.

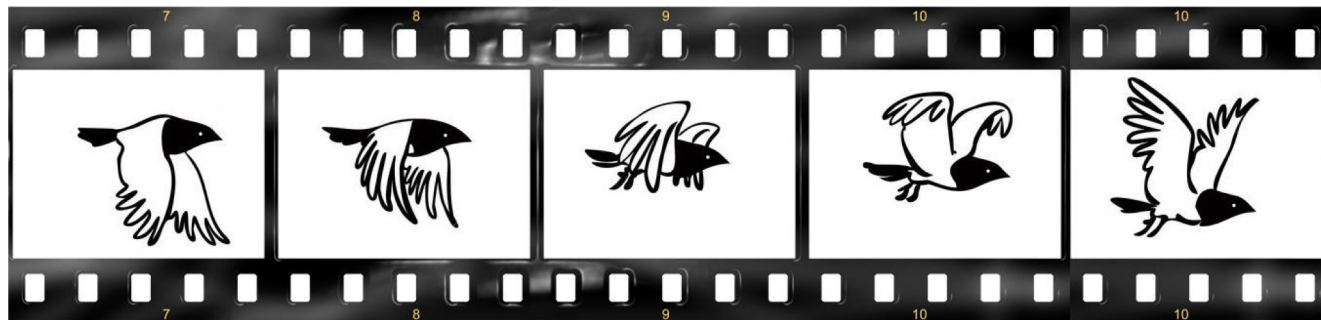
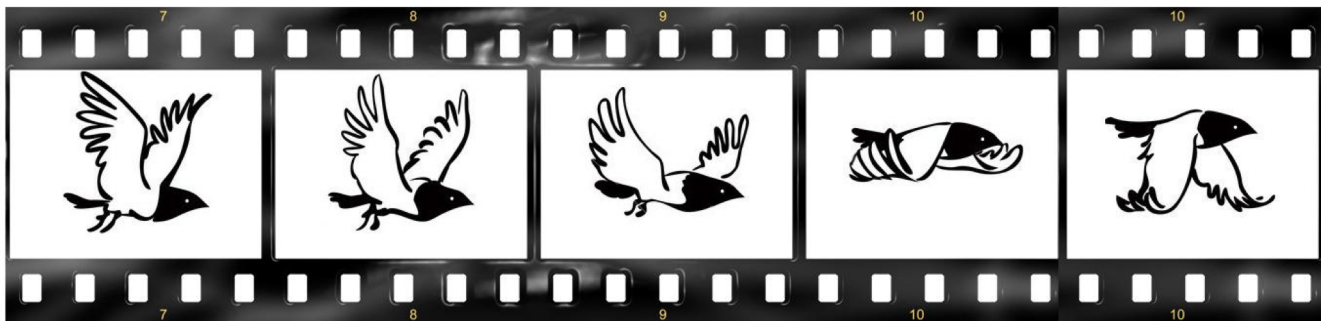
2. **a** **series** **of** things **in** a particular order  
*'a growing sequence of exercises'*

**verb**

1. arrange in a particular order  
*'The teacher always starts her class with a set of related words which can be sequenced.'*









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Videographers capture patterns



## sequence

/sɪˈkwəns/

*noun*

- 1 a particular order in which related events, movements, or things follow each other

*the*

*sequence*

a set of related events, movements, or things that follow each other in a particular order. *sequence*

- 2 *verb*

to arrange in a particular order

*verb*

- 1 arrange in a particular order

"Some elements should have a set of related words which could be arranged"



Most basic sequence pattern: moment-to-moment



# B-ROLL SEQUENCE PATTERNS

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## I. Moment-to-Moment: Raw Footage



# B-ROLL SEQUENCE PATTERNS

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**[insert old footage]**

# B-ROLL SEQUENCE PATTERNS

1. Moment-to-Moment: Raw Footage
2. Action-to-Action



How is Action-to-Action different than Moment-to-Moment?

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(1 min 33 sec.)

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(1 min 33 sec.)



(24 sec.)

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WIDE



TIGHT/ CLOSE-UP

MEDIUM

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4. Changing perspectives creates interest, anticipation for next shot.

# B-ROLL SEQUENCE PATTERNS

1. Moment-to-Moment: Raw Footage
2. Action-to-Action



# B-ROLL SEQUENCE PATTERNS

1. Moment-to-Moment: Raw Footage
2. Action-to-Action
3. Wandering eye (aspect-to-aspect)

# B-ROLL SEQUENCE PATTERNS

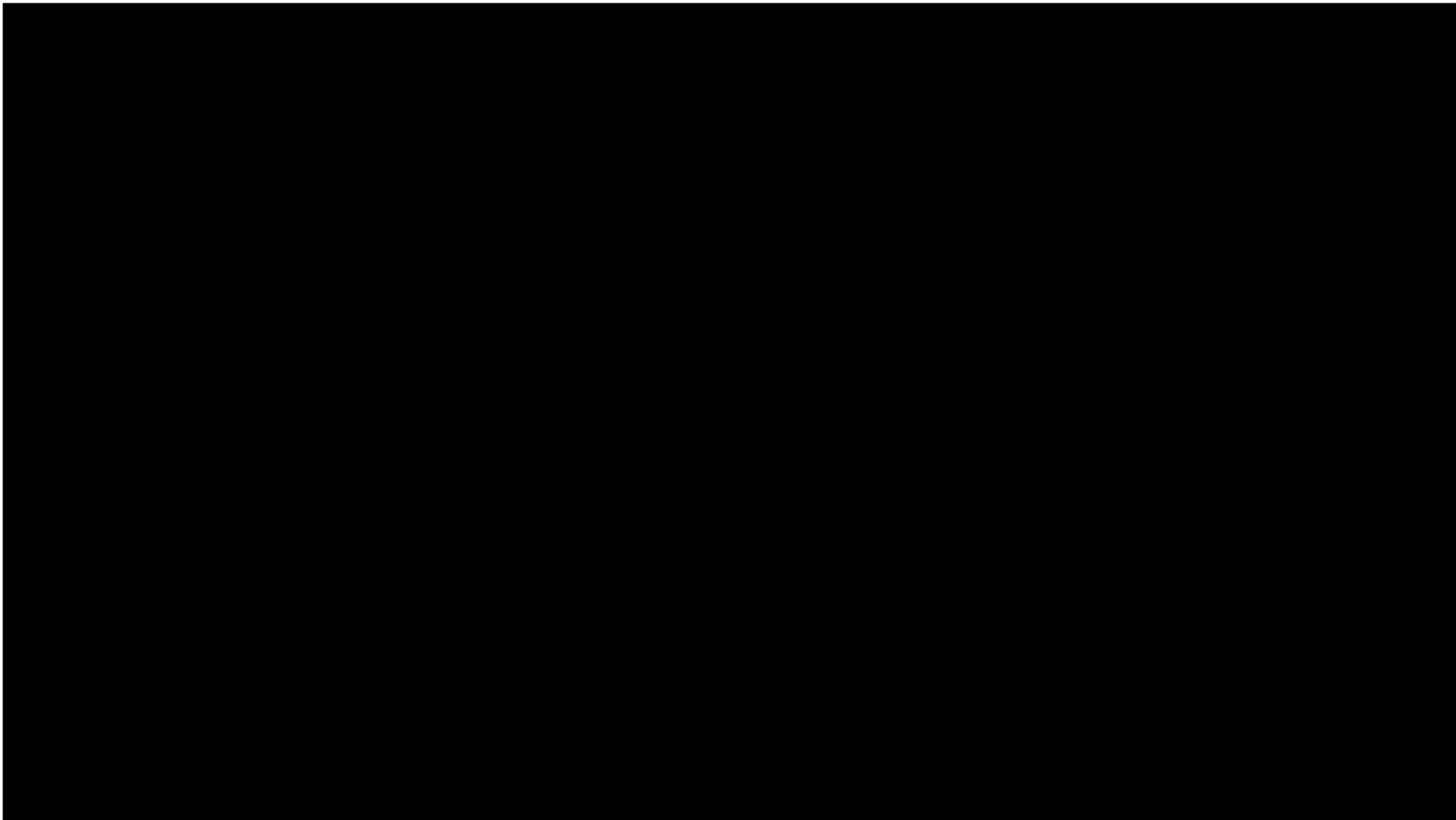
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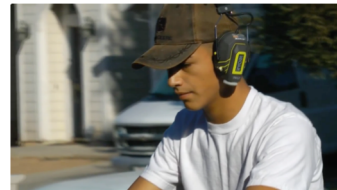


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Why?



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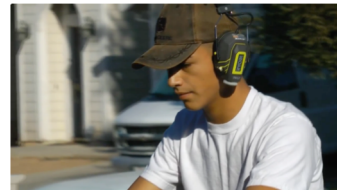
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4. Videographers can apply wandering eye to specific strategies for creating sequences.

## The Five Shot Sequence

The five-shot method provides a method for applying basic shots to form a narrative pattern for visual storytelling.



1) **Hands** (tight shot): Look for a subject who is working with their hands and staying in one place. With a super-close shot of the hand action, you have something interesting to show at the beginning.



2) **Face** (tight shot): Who is performing the action we saw with the hands? An essential part of storytelling is to raise a question and then simply answer it.  
Question: Whose hands?  
Answer: This person, this face.



3) **Hands and face together** (medium shot): The next question in the viewer's mind is: What's going on here? A wider shot can answer that question very nicely. Note: Wider, but not truly wide.



4) **Over the shoulder** (medium shot): This shot does not always come out well because sometimes the camera operator gets too much shoulder or too much back of the head. But trying it helps us learn how to be patient, and sometimes we manage to get a very good shot from it.



5) **Alternative shot** (not a wide shot): After you've got the four shots above, work hard to come up with fifth and different angle on the same subject. It forces you to think creatively. Get low to the ground (see example) or stand on a table (for example) and shoot low.

Source: McAdams, Mindy. <[https://www.jou.ufl.edu/faculty/mmcadams/video/five\\_shot.html](https://www.jou.ufl.edu/faculty/mmcadams/video/five_shot.html)>  
McAdams is a Knight Chair Professor of Journalism at the University of Florida.

